



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

American Rambler Production
138 Conant Street
Beverly, MA 01915

Contract # 102501

Schedule Dates 09/07/12-09/10/12
Advertiser Romney for President, Inc. (8973)
Agency American Rambler Production (4828)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 66
Account Types National/Political
Billing Type Standard
Comments ROMNEY/P/R
ROMNEY FOR PRESIDENT INC

Date Entered 09/06/12
Last Modified 09/10/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07901697
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$21,480.00
Net Total \$121,720.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	96	\$143,200.00
Grand Total:	96	\$143,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	5:57A- 7A (EST)	2					X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	6A NEWS 2X PER DAY	9/6/12
2.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	7A- 8A (EST)	2					X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/ 2X PER DAY	9/6/12
3.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	8A- 8:55A (EST)	2					X			2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/ 2X PER DAY	9/6/12
4.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	8:58A- 9:55:50A (EST)	2					X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	KELLY 2X PER DAY	9/6/12
5.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	9:58A- 10:55A (EST)	2					X				\$800.00		WBNS-TV (WBNS)	LETS DEAL 1 2X PER DAY	9/6/12
5.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - dr phil	
5.0.2	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - dr phil	
6.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	10:58A- 11:57A (EST)	2					X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	PRICE RT 1 2X PER DAY	9/6/12
7.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	11:58A- 12:30P (EST)	2					X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	NOON NEWS 2X PER DAY	9/6/12
8.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	12:30P- 2P (EST)	2					X				\$1,200.00		WBNS-TV (WBNS)	SOAPS 2X PER DAY	9/6/12
8.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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8.0.2	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	
9.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	2P- 3P (EST)	2					X				\$800.00		WBNS-TV (WBNS)	TALK 2X PER DAY	9/6/12
9.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	
9.0.2	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	
10.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	3P- 3:55P (EST)	2					X				\$800.00		WBNS-TV (WBNS)	DR PHIL	9/6/12
10.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	
10.0.2	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	
11.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	3:58P- 5P (EST)	2					X				\$800.00		WBNS-TV (WBNS)	DR OZ 2X PER DAY	9/6/12
11.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	
11.0.2	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	
12.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	5P- 6P (EST)	2					X				\$2,200.00		WBNS-TV (WBNS)	5P NEWS 2X PER DAY	9/6/12

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12.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - no news	
12.0.2	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - no news	
13.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	6P- 6:30P (EST)	2					X				\$2,800.00		WBNS-TV (WBNS)	6P NEWS 2X PER DAY	9/6/12
13.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Pre-Empt/Spot - DNA Sports Runover	
13.0.2	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Pre-Empt/Spot - DNA - sports runover	
14.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	6:58P- 7:30P (EST)	2					X			2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	JEOP 2X PER DAY	9/6/12
15.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	7:30P- 7:57P (EST)	2					X			2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/6/12
16.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	11P- 11:35P (EST)	2					X			2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	9/6/12
17.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	11:35P- 12:37A (EST)	2					X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	D LETTERMAN 2X PER DAY	9/6/12
18.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	5A- 5:55A (EST)	2					X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	5A NEWS 2X PER DAY	9/6/12
19.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	10P- 11P (EST)	2	X								\$6,000.00		WBNS-TV (WBNS)	HAWAII 5-0	9/6/12

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19.0.1	Closed Preempt	09/10/12															WBNS-TV (WBNS)	Sports Runover/Spot - Tennis	
19.0.2	Closed Preempt	09/10/12															WBNS-TV (WBNS)	Sports Runover/Spot - Tennis	
20.0	Normal Line / SPORTS	09/07/12-09/07/12	3	:30	12:30P- 5:58P (EST)	2					X			2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	US OPEN	9/6/12
21.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	7:57P- 9P (EST)	2					X				\$4,000.00		WBNS-TV (WBNS)	CSI:NY	9/6/12
21.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - STAND UP TO CANCER	
21.0.2	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - STAND UP TO CANCER	
22.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	10P- 11P (EST)	2					X			2	\$4,000.00	\$8,000.00	WBNS-TV (WBNS)	BLUE BLOODS	9/6/12
23.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	6:57A- 9A (EST)	2						X		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	9/6/12
24.0	Normal Line / SPORTS	09/08/12-09/08/12	3	:30	12P- 5:58P (EST)	2						X		2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	US OPEN TENNIS	9/6/12
25.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	7:30P- 7:57P (EST)	2						X		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	SAT WHEEL	9/6/12
26.0	Normal Line / SPORTS	09/08/12-09/08/12	3	:30	7:57P- 10P (EST)	2						X			\$600.00		WBNS-TV (WBNS)	US OPEN TENNIS	9/6/12

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26.0.1	Closed Preempt	09/08/12															WBNS-TV (WBNS)	Pre-Empt/Spot - DNA sports rescheduled	
26.0.2	Closed Preempt	09/08/12															WBNS-TV (WBNS)	Pre-Empt/Spot - DNA sports rescheduled	
27.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	10P- 11P (EST)	2						X		2	\$4,000.00	\$8,000.00	WBNS-TV (WBNS)	48HR MYSTRY	9/6/12
28.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	4:58A- 6:56A (EST)	2						X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	SAT AM NEWS	9/6/12
29.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	6:28A- 8:30A (EST)	2							X	2	\$400.00	\$800.00	WBNS-TV (WBNS)	SUN AM NEWS	9/6/12
30.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	8:58A- 10:30A (EST)	2							X	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SUNDAY MRN	9/6/12
31.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	10:30A- 11A (EST)	1							X	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	FACE THE NATION	9/6/12
32.0	Normal Line / SPORTS	09/09/12-09/09/12	3	:30	4P- 6:58P (EST)	3							X	3	\$600.00	\$1,800.00	WBNS-TV (WBNS)	US OPEN TENNIS	9/6/12
33.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	6:28P- 6:57P (EST)	2							X		\$2,200.00		WBNS-TV (WBNS)	SUN EVENING NEWS	9/6/12
33.0.1	Closed Preempt	09/09/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	
33.0.2	Closed Preempt	09/09/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	
34.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	6:57P- 8P (EST)	2							X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	9/6/12

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34.0.1	Closed Preempt	09/09/12															WBNS-TV (WBNS)	Pre-Empt/Spot - DNA tech error	
35.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	9P- 10P (EST)	2							X	2	\$6,000.00	\$12,000.00	WBNS-TV (WBNS)	GOOD WIFE	9/6/12
36.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	11P- 11:35P (EST)	2							X	2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	SUN 11P NEWS	9/6/12
37.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	5:57A- 7A (EST)	2	X							2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	6AM NEWS	9/6/12
38.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	7A- 8A (EST)	2	X							2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/6/12
39.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	8A- 8:55A (EST)	2	X							2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/6/12
40.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	8:58A- 9:55A (EST)	2	X							2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/6/12
41.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	9:58A- 10:55A (EST)	2	X							2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETS MAKE A DEAL	9/6/12
42.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	10:58A- 11:57A (EST)	2	X							2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	THE PRICE IS RIGHT	9/6/12
43.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	11:58A- 12:30P (EST)	2	X							2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	NOON NEWS	9/6/12
44.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	12:30P- 2P (EST)	2	X							2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SOAP ROTATION	9/6/12
45.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	2P- 3P (EST)	2	X							2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	THE TALK	9/6/12

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47.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	3:58P- 5P (EST)	2	X							2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DR OZ	9/6/12
48.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	5P- 6P (EST)	2	X							2	\$2,200.00	\$4,400.00	WBNS-TV (WBNS)	5PM NEWS	9/6/12
49.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	6P- 6:30P (EST)	2	X							2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	6PM NEWS	9/6/12
50.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	6:58P- 7:30P (EST)	2	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	JEOPARDY	9/6/12
50.0.1	Closed Preempt	09/10/12															WBNS-TV (WBNS)	Sports Runover/Spot - Tennis	
51.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	7:30P- 7:57P (EST)	2	X								\$2,800.00		WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/6/12
51.0.1	Closed Preempt	09/10/12															WBNS-TV (WBNS)	Sports Runover/Spot - Tennis	
51.0.2	Closed Preempt	09/10/12															WBNS-TV (WBNS)	Sports Runover/Spot - Tennis	
52.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	11P- 11:35P (EST)	2	X							2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	LATE NEWS	9/6/12
53.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	11:35P- 12:37A (EST)	2	X							2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DAVID LETTERMAN	9/6/12
54.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	5A- 5:55A (EST)	2	X							2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	5AM NEWS	9/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

American Rambler Production
138 Conant Street
Beverly, MA 01915

Contract # 102501

Schedule Dates 09/07/12-09/10/12
Advertiser Romney for President, Inc. (8973)
Agency American Rambler Production (4828)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 66
Account Types National/Political
Billing Type Standard
Comments ROMNEY/P/R
ROMNEY FOR PRESIDENT INC

Date Entered 09/06/12
Last Modified 09/10/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07901697
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$21,480.00
Net Total \$121,720.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	96	\$143,200.00
Grand Total:	96	\$143,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.0	Normal Line / NFLTODAY	09/09/12-09/09/12	4	:30	12P- 1P (EST)	1							X	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	NFL TODAY	9/7/12
56.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	12:57P- 4P (EST)	3							X	3	\$2,200.00	\$6,600.00	WBNS-TV (WBNS)	NFL FOOTBALL	9/7/12
57.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	11A- 11:30A (EST)	2							X	2	\$250.00	\$500.00	WBNS-TV (WBNS)	CAPITAL SQUARE	9/7/12
58.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	11P- 11:35P (EST)	2						X		2	\$375.00	\$750.00	WBNS-TV (WBNS)	SAT LATE NEWS	9/7/12
59.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	10P- 11P (EST)	1							X	1	\$900.00	\$900.00	WBNS-TV (WBNS)	THE MENTALIST	9/7/12
60.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	11P- 11:35P (EST)	1	X							1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	LATE NEWS	9/7/12
61.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	5P- 6P (EST)	1	X							1	\$550.00	\$550.00	WBNS-TV (WBNS)	5PM NEWS	9/7/12
62.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	4:58A- 6:56A (EST)	1						X		1	\$100.00	\$100.00	WBNS-TV (WBNS)	SAT AM NEWS	9/7/12
63.0	Normal Line / SPORTS	09/09/12-09/09/12	3	:30	4P- 6:58P (EST)								1	1	\$600.00	\$600.00	WBNS-TV (WBNS)	US OPEN TENNIS/mg for 9/8/12	9/10/12
64.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	6:57P- 8P (EST)								1	1	\$0.00	\$0.00	WBNS-TV (WBNS)	60 MINUTES /spot clipped	9/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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